South Carolina Department of Agriculture



Hugh E. Weathers, Commissioner

South Carolina Department of Agriculture (SCDA)

Mission:

To promote and nurture the growth and development of South Carolina's agriculture industry and its related businesses while assuring the safety and security of the buying public.

SCDA

- Agricultural Services
 - Marketing
 - Grading and Inspection F&V, grain
 - Market News Service F&V, livestock
 - State Farmers Markets
- External Affairs and Economic Development
 - Legislative Affairs
 - Agribusiness Development
 - Grant Programs

SCDA

- Consumer Protection
 - Food & Feed Safety
 - Laboratory Services
 - Consumer Services
 - Metrology

- Agency Operations
 - Office of the Commissioner
 - Administration
 - Human Resources
 - InformationTechnology
 - Public Information



Certified South Carolina

- 2,050 members
- 91% of consumers are more likely to purchase CSC over other products
- 67% of consumers are willing to pay more food items labeled CSC

Fresh on the Menu

- 310 members
- Program awareness is up 10 percentage points from 2013



AGRIBUSINESS

#1 INDUSTRY in South Carolina

AGRIBUSINESS HAD A TOTAL ECONOMIC IMPACT OF

\$41.7 BILLION

IN 2013

ECONOMIC IMPACT HAS INCREASED SINCE 2006

ACCOUNTS FOR -

212,530

— JOBS TOTAL

REPRESENTING

10.5%

OF THE STATE'S WORKFORCE

2015 Flood and Rain Damage





Clarendon County farm under water

SCDA Involvement

- SERT ESF 11 (food) and 17 (animal agriculture)
- Damage assessment
- Hay and feed analysis
- Sample grades of peanuts and grain
- Communication with crop insurance agents
- Fuel quality
- Developed protocols for evaluation of food crops in flooded areas
- 5 Team SC events and 6 farmer meetings
- Meeting with RMA Deputy Administrator

50 x 20

Working toward our goal of agribusiness being a \$50 billion industry by 2020.

- Access
- Partnerships
- Recruitment
- Diversification

